



Compliance





**...because NO great story ever
started with:**

**“Once I had this
AWESOME compliance
session...”**





Definition: Compliance

**the act of doing everything
that someone tells to do**

Cambridge Dictionary



Make Compliance Fun(ny)





Compliance?

Black Mamba

- Fastest snake in Africa (16km/h)
- 3m in length is fairly common
- Terrestrial and Arboreal
- Single bite can kill 10 adults
- ...*in as fast as 20 minutes*

the act of doing everything
that someone tells to do

Compliance

5 Myths

Hint:



Compliance: 5 Myths



Myth 1: Compliance is a tick-box exercise

- the ***process*** protects your business and builds trust
- it's not just admin, it's a competitive advantage



Compliance: 5 Myths



Myth 2: I can outsource the compliance tasks

- Responsibility always sits with your business



Compliance: 5 Myths



Myth 3 : Small companies don't need to worry

- Ignoring it makes you invisible ***vulnerable***



Compliance: 5 Myths



Myth 4 : Sending a letter is enough

- Regulators want ***certainty***, not wishful thinking



Compliance: 5 Myths



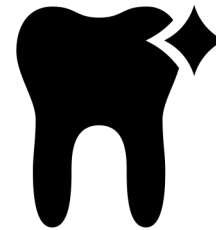
Myth 5 : Once we're compliant, we're done

- Compliance is on-going
- Its about ***adaptation***, not completion



Compliance: 5 Myths

So Act Now



Compliance

 REGISTERED
COMMUNICATION

