

WHERE is where it starts

A F R I G I S

Geospatial Information Scientists

The Next Safari into Credit Conference

09 October 2025





The Navigation of WHERE: Where to from here?

Speaker: **Marna Roos**



**Passionate
about turning
data into
actionable
insights.**



AfriGIS enables various businesses to make smarter, more informed decisions by providing high-quality, trusted data-driven insights enhanced with the power of geospatial context.



A F R I G I S

Who we are



01

28 years of experience delivering spatial data and enterprise digital solutions.

02

Trusted by international corporates, banks, insurers, utilities, and governments that operate on the **African** continent.

03

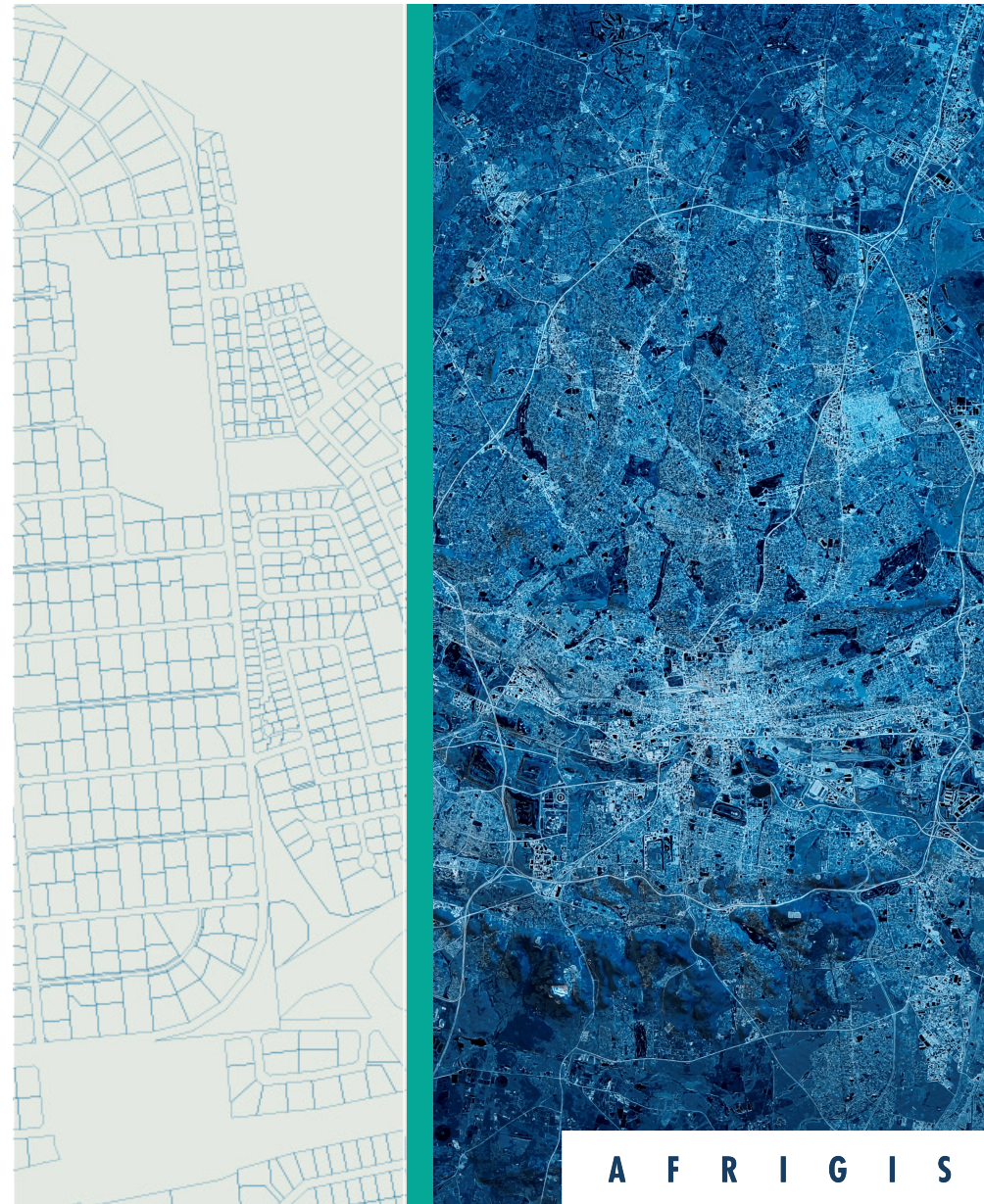
Supports **fast rollout** and scalable **growth**.

04

100 Employees across development, operations, client sales and internal shared services.

05

Operating entities in **South Africa and Ireland**.

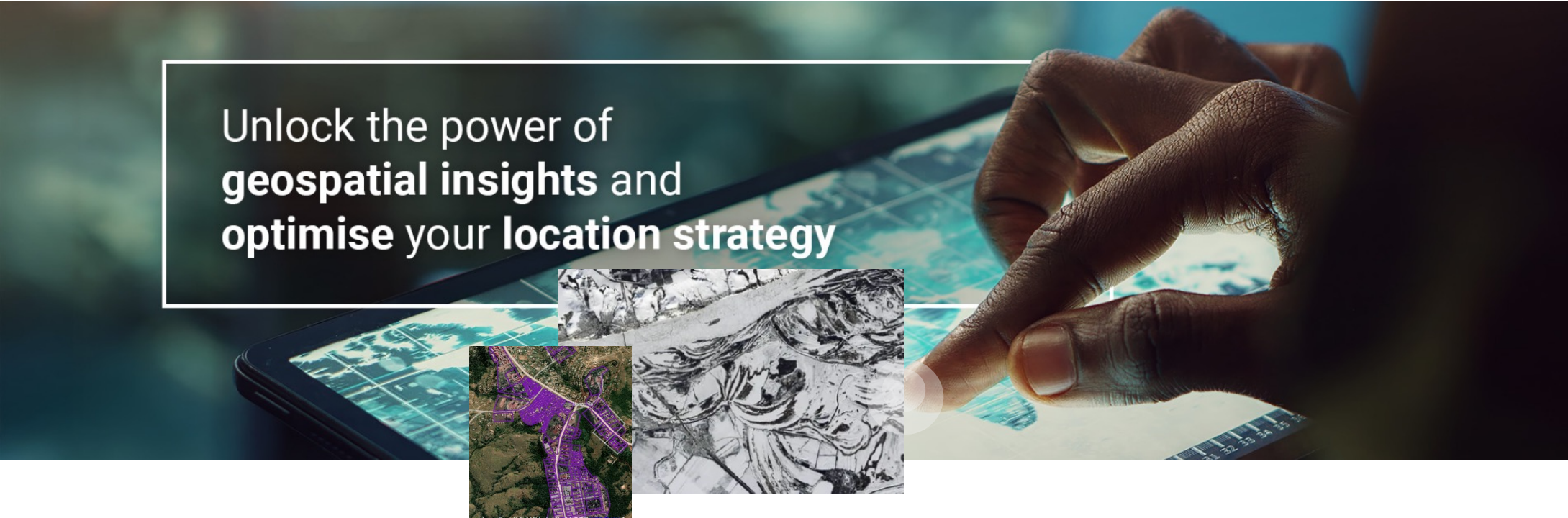


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AfriGIS Footprint



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Unlock the power of
geospatial insights and
optimise your location strategy

Recent Accolades

- African Excellence Awards: **Best Geospatial Data Company (2025)**
- Global Hackathon on Sustainable Finance: **Winner Established Category (2024)**
- **CEO of the Year C-Suite Insider:** Geospatial Solutions (2024)

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WHERE...

the Start

Verified

- Does the address exist in the real world?

Confidence Score

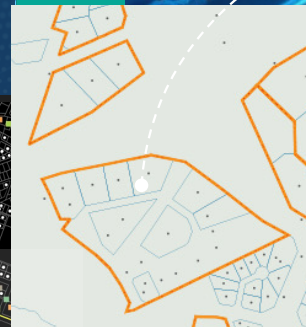
- How accurate is the address?

Data Quality

- Last update. Authoritive source.

Maintained Lifecycle

- Cities are dynamically changing.



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AfriGIS WHERE ... the Start

Junior Analyst

**10 years of
ungoverned
data sources**

SG_Code:

T0JR01140000206300000

Erf 2063 Portion 0

Min_Region Irene

Maj_Region JR

Stand 2063, Irene Ext 49

Stand 2063, Irene Farm Villages

2063 Sussex Place Irene Ext 49

2063 Sussex Place, Irene Farm Villages

14 Sussex Place, Irene Ext 49

14 Sussex Place, Irene Farm Villages

Private Bag x 1
Irene Farm Villages
Stand 2063
Pierre van Ryneveld

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WHERE: The Journey Continues

Know Your Customer (KYC)

- Enhance onboarding and compliance by validating and verifying customer locations and identity-linked address data.

Address Standardisation

- Ensure consistent, accurate, and validated address formats across systems for better data quality and integration.

Asset Attribute Standardisation & Taxonomy

- Create a unified spatial taxonomy for assets (e.g., infrastructure, properties, resources) to support reporting, audits, and lifecycle management.

ESG Water Risk Assessment

- Map and monitor water risk exposure using spatial data to support environmental compliance, climate adaptation, and sustainability reporting.



WHERE

is it changing?

Mapping & Profiling Areas

- Visual representation of areas.
- The impact of rezoning.
- The number of deeds transfers per area.
- Changes in property value.
- Informal Dwelling exposure



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AfriGIS Client Journey: Risk Management

Climate Risk Impact

- Assess exposure to climate-related events (e.g., floods, droughts, wildfires) using spatial overlays for informed planning and mitigation.

Insurance Claims & Premiums

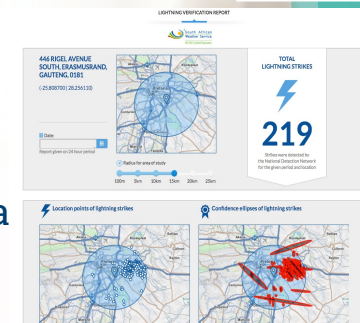
- Improve underwriting accuracy and claims validation by integrating location-specific risk data

Water Investment Decisions

- Identify high-risk or water-stressed areas to guide infrastructure investment, resource allocation, and long-term planning.

Geofencing Risk Alerts

- Set up dynamic geofences to trigger alerts for assets or personnel entering high-risk zones (e.g., unrest, natural hazards, infrastructure failure).



AfriGIS WHERE:

The Journey Continues

The Start

- Validate, Verify and Comply to Standards.

The Journey

- Monitor changes in life cycle and area profile.

The Safety

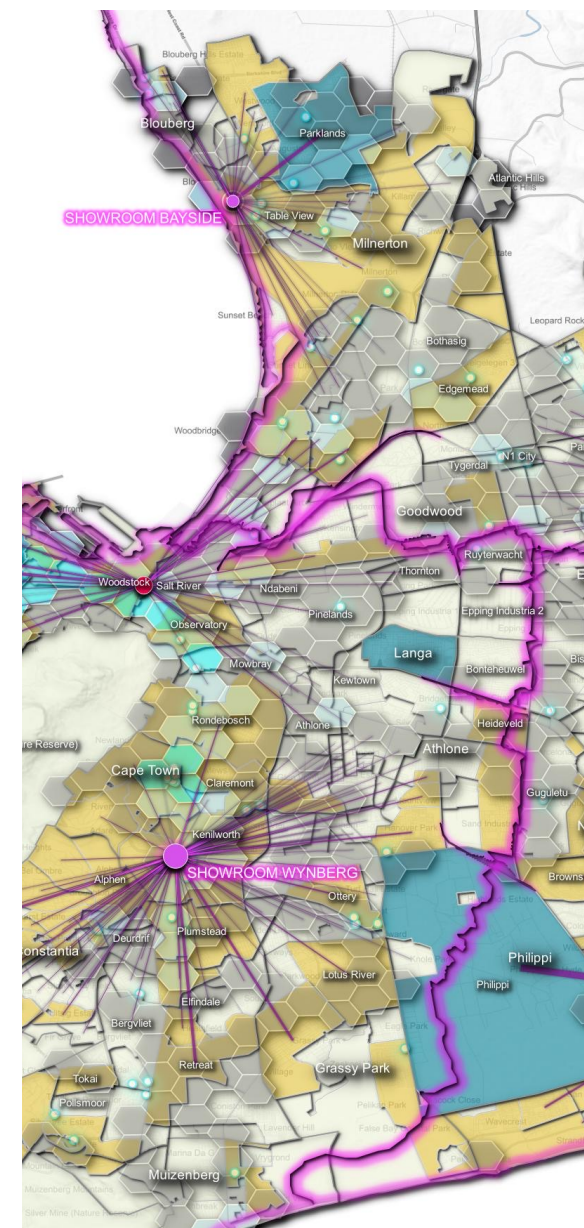
- What are the risks? From all perspectives.

The Environment

- Weather Alerts and Warnings.
- Verification of claims.



The Future



LEADING GIS DATA INSIGHTS SOLUTIONS PROVIDER

WHERE

is where it starts



WHERE are you in the journey?

- What questions are you asking?



AfriGIS Industry Affiliations

We collaborate with



AfriGIS Partnerships

We collaborate with





| Please Take Note

- Everything showed in this **presentation** is **already part of the WHERE**
- **Register for a Trial Key**
- **Find out more**

Contact

Us

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Thank

You



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